

# Health and Wellbeing Strategy Delivery Plan 2018-2021

Report of Councillor Ashley Yeates, Cabinet Member for Regulatory Services,  
Housing and Wellbeing



Date:	12 <sup>th</sup> September 2018
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Key Decision?	YES
Local Ward Members	All, as applies to the whole of Lichfield district.

**Community,  
Housing and  
Health (Overview  
& Scrutiny)  
Committee**

## 1. Executive Summary

- 1.1 At its meeting on the 26 March 2018, Members of this Committee endorsed the Council's first emerging Health and Wellbeing Strategy (HWS). Since this time minor revisions have been made to the Strategy and a Delivery Plan has been developed.
- 1.2 The HWS explores the Council's impact on the health and wellbeing of residents, identifies service areas and activities that impact on the wider determinants of health, builds on the evidence contained in our Strategic Plan, provides a picture of the key local health and wellbeing indicators and highlights areas for improvement. The Delivery Plan contains the objectives, actions and outcomes needed to address our identified priorities. These have been informed mostly by commitments in existing and emerging policies and strategies from teams across the Council, bringing them together into one document.

## 2. Recommendations

- 2.1 That Members consider and comment on the HWS Delivery Plan at **Appendix A**.
- 2.2 That Members recommend the revised HWS at **Appendix B** and the HWS Delivery Plan to Cabinet for approval.

## 3. Background

3.1 The District Council is responsible for the delivery of many services that impact in some way on the health and wellbeing of our residents and we have a key part to play in many wider determinants of health such as planning, housing and leisure. We are therefore well placed to help towards Lichfield being a district where improved health and wellbeing is experienced by all and it remains a good place to live for current and future generations.

3.2 Central to the Strategy and Delivery Plan is a 'Health in all Policies' (HiAP) approach that is being developed and led across Staffordshire by the County Council; this is a collaborative, evidence-based approach to improving health by incorporating health considerations into decision-making and is at the core of our Strategy.

3.3 At its meeting on the 26 March 2018, this Committee endorsed the emerging HWS. Since this time a delivery plan has been developed to support it and minor revisions have been completed to the Strategy following feedback from Members of this Committee and Leadership team. The Delivery Plan provides

further details on how and where we will address the priorities and objectives identified in Section 8 of the HWS.

### 3.4 The revisions to the Strategy include:

- the addition of Figure 2 and supporting text to Section 4 (page 5), describing the areas of public health that can be positively impacted by district councils and
- a reduction of the number of priorities from 4 to 3 with subsequent amendments to Table 2 (page 11). This reflects comments that HiAP is a driver for achieving outcomes of the HWS rather than an outcome of it.

3.5 A two year time frame has been set for the first HWS to enable HiAP and our partnership with Freedom Leisure to be developed. This is a continual learning process; data and targets/outcomes will be further developed as intelligence is collated during the first year of the plan to reflect changes in the published health indicators used to formulate our evidence base. The approach and level of intervention in relation to health and wellbeing is the subject of constant change at a national and regional level; the HWS and Delivery Plan needs to be fluid and flexible to reflect this and will therefore be subject to an annual review.

Alternative Options	1. To do nothing and not have a Health and Wellbeing Strategy and Delivery Plan.
Consultation	<p>There has been much consultation to develop the HWS and Delivery Plan including:</p> <ul style="list-style-type: none"> <li>• a Health and Wellbeing Working Group of officers representing Regulatory Service, Housing and Wellbeing, Leisure and Operational Services and Economic Growth service areas.</li> <li>• liaison with Staffordshire County Council's Consultant in Public Health, Senior Commissioning Manager for Public Health Strategy &amp; Policy and Commissioning Manager for Public Health Strategy and Policy who are all supportive of and have given their endorsement of the draft document</li> <li>• a Lecturer in Environmental Health at Birmingham University read the draft Strategy and has provided positive feedback.</li> <li>• endorsement from this Committee for the draft HWS and inclusion of subsequent feedback from Members</li> </ul>
Financial Implications	There are expected to be no negative resource or financial implications as activities included in the Delivery Plan will be within agreed budgets. £54,000 of residual Locality Commissioning funding is available to spend specifically on delivery of the HWS and to help take forward a Health in All Policies approach. Proposals to spend this fund will be finalised once a work plan for HiAP is agreed and published by March 2019.
Contribution to the Delivery of the Strategic Plan	The Strategic Plan 2016-2020 sets out what we want to achieve in four main themes. The development of the Strategy will contribute most significantly towards the themes of 'healthy and safe communities', 'clean, green and welcoming places to live' and also 'a vibrant and prosperous economy'.
Equality, Diversity and Human Rights Implications	It is not anticipated that this Strategy will have any negative implications for equality, diversity or human rights. The final draft of the Strategy will be discussed and evaluated by our Equality Impact Assessment group during September 2019.
Crime & Safety Issues	None identified

RISK	Risk Description	How We Manage It	Severity of Risk (RAG)
A	The Delivery Plan presents an incomplete account of the most pressing health and wellbeing indicators for the district.	The first version of the Strategy provides the basis for the Delivery Plan and will apply for a relatively short period (2018-2020). We recognise that there is much work to do in adopting HiAP, as well as developing our partnership with Freedom Leisure who manage our leisure centres. The 2020 update will include more extensive consultation with external stakeholders, particularly with Public Health colleagues and organisations within the community and voluntary sectors who deliver services. It will allow time for unexpected omissions and changes in the available evidence base to be identified and included within the update.	Green
B	The priorities cannot be achieved within the timeframe set.	As above; shortcomings can be identified and modified once reviewed. Actions to address the priorities include existing and emerging commitments/agreements by teams across the Council. Many of the objectives and outcomes within the priorities involve modification of well-established behaviours or health indicators; as such it is anticipated that some priorities within this HWS will continue to be identified in future revisions, with some objectives demonstrating incremental improvements due to their nature and our reasonable capacity to effect change. A monitoring matrix will be issued in the first quarter of 2019 to measure progress against the identified priorities. This will be used to inform future HWS updates.	Green
C	There are insufficient resources to deliver the Delivery Plan	The objectives and their associated actions and outcomes represent existing and emerging commitments by teams across the Council.	Green

#### Background documents:

Relevant web links:

Lichfield District Council Strategic Plan - <https://www.lichfielddc.gov.uk/Council/Performance-efficiency/Downloads/Strategic-plan-2016-2020.pdf>

Staffordshire Health and Wellbeing Board draft Strategy Consultation -

<https://www.supportstaffordshire.org.uk/news/staffordshire-health-and-wellbeing-board-draft-strategy-consultation>

Lichfield Locality Profile – <https://www.lichfielddc.gov.uk/Residents/Community/Community-funding/Downloads/Lichfield-locality-profile.pdf>

Lichfield District Public Health Profile 2017 - <http://fingertipsreports.phe.org.uk/health-profiles/2017/e07000194.pdf>

Lichfield District Physical Activity and Sports Strategy - <https://www.lichfielddc.gov.uk/Residents/Sports-fitness-and-wellbeing/Physical-Activity-and-Sport-Strategy.aspx>

7 Domains of Wellbeing – <https://www.whatworkswellbeing.org/product/local-authority-wellbeing-indicator-sets-and-guidance-only/>

Public Health Outcomes Framework - <https://fingertips.phe.org.uk/profile/public-health-outcomes-framework/data#page/0>